



UNIVERSITY
OF WOLLONGONG
AUSTRALIA

11 September 2024

RE: Living Well in the Bega Valley

The University of Wollongong Bega Valley Campus is pleased to offer its full support for the Bega Valley Data Collective's (BVDC) proposal to develop a "Living Well in the Bega Valley" community wellbeing framework.

UOW Bega Valley Campus has been offering undergraduate and postgraduate education programs in the region for over 24 years. Operating in a community with tertiary attainment rates far lower than our metropolitan areas, UOW Bega Valley has a strong commitment to community education and wellbeing.

As a leading educational institution in the region, we recognize the importance of community wellbeing and the potential for data-driven initiatives to improve the lives of residents. The BVDC's approach aligns perfectly with our commitment to fostering a thriving and sustainable Bega Valley.

We believe that a community-led wellbeing framework can provide valuable insights into the needs and aspirations of our community. By empowering residents to participate in shaping their own future, we can create a more resilient, inclusive, and prosperous region.

The BVDC's focus on community engagement, data-driven decision-making, and collaboration with local organizations is particularly commendable. We are confident that this approach will ensure the framework is relevant, responsive, and effective in addressing the diverse needs of our community.

The UOW Bega Valley campus supports the development and implementation of the "Living Well in the Bega Valley" framework. We offer support to BVDC in the form of in-kind venues to host meetings/workshops and dissemination of communications to our partners and students.

We believe that this initiative has the potential to significantly improve the wellbeing of residents in the Bega Valley and we encourage you to provide the necessary support to bring this project to fruition.

Yours sincerely,

A handwritten signature in black ink, appearing to read 'Samantha'.

Samantha Avitaia

Samantha Avitaia
Campus Manager
UOW Bega Valley Campus

BEGA VALLEY CAMPUS
176 AUCKLAND STREET BEGA

P (+61) 2 6494 7035

sharris@uow.edu.au | uow.edu.au